




# CÉDRIC PIERRE-LOUIS

## JUNIOR CONSULTANT - ICT, MEDIA, TELECOM

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**Master Thesis : ICT, as a powerful development enabler for Sub-saharan Africa : Mobile banking & e-Government**



7, Allée des Demoiselles d'Avignon, Appt. 183 - 92000 Nanterre  
26 years old, French (EU Citizen), International mobility

**Passionate by IT, new media and Telecom, I strongly believe in the enabling potential of ICT when it comes to boost the development of emerging countries. I am looking for a Junior Consultant or Business Development managing position in an IT company or a development agency focused on IT.**

## SKILLS AND ABILITIES

### Management skills :

- Strong customer oriented approach while leading projects, excellent networking abilities.
- Ability to adapt and solve problems quickly in new work environments, unfamiliar procedures and within strict deadlines
- Team working and leading aptitude to motivate clients, customers, fellow team members and all external parties
- Self management and reliability, the ability to work independently, and to organize, plan and prioritize activities.

### Computer skills :

- Holder of the ECDL (European Computer Driving License), Very good understanding of IT issues
- Familiar with Windows & Mac OS X environment (Microsoft Office, Apple iWorks, Open Office, Google Documents)
- Good skills in Desktop Publishing and digital creation (Photoshop, Illustrator, Dreamweaver), Passionate about IT

### Languages Skills :

- International working profile; high-quality written and oral communication in :
- English (TOEIC score = 885/990 - Advanced Working Proficiency) - French (Mother tongue) - Spanish (Fluent)
- Other languages : Italian: Basic Speaker A1 (CEFR standards) - Chinese (Mandarin): beginner

## WORK EXPERIENCE

April 2011 to ... (Internship)

### **Study Supervisor (Assistant of Jean-Michel CORNU) : Monetary Innovation through ICT at FING - Paris / France**

In charge of supervising a study about monetary innovation through ICT.

- Community and Event management, Co-operative R&D process through Web 2.0 collaboration tools, public relations

October - December 2010 (Temporary contract)

### **Back Office officer (FOREX market) - SGCIB, Societe Generale - Paris La Défense / France**

In charge of post-market operations initiated by the Front Office. Corporate Portofolio: Spain, Germany, Italy, Switzerland, Belgium.

- Ensure prompt and accurate release of deals and settlements related to Forex deals
- Handling and managing foreign exchange risk management activities and client issues
- Unmatched deals follow up and daily reports identifying problems
- Reconcile various accounts with external statements

May - October 2010 (Short-term consulting)

### **Project Manager Video Game Festival 2010 - CAPITAL GAMES (Video Game Cluster) Paris /France**

- Follow-up the Festival organisation, in close relation to Games Fed (Event management & Communication agency)
- In charge of the public relations (mainly institutionnal partners) of Capital Games, Improved some communication means
- Held a business workshop with the COFACE - Convince investors - to coach our members for the Game business Summit 2010
- Supervision & management of the Région Île-de-France / Capital Games stand (team, planning, public demonstrations)
- Project manager for the game : «Frenchy or Not?», In charge of writing the Festival «post-mortem» report
- Coordinator of 2 conferences for the GBS 2010 : «How to succeed on the App Store» ; «Evolve from development to publishing»

March - July 2010 (Temporary contract)

### **Customer Adviser at the Computer and IT Dpt. - FNAC (Retail Chain) Paris La Défense / France**

- Advising customers according to their needs, Performed customer loyalty programme goals, Apple evangelist
- In charge of merchandising tasks, Monitoring IT market trends, & competitor retail chains offers, Participation to the iPad launch

May - December 2009 (Internship)

**Junior Consultant in European Affairs at EURODOM (Consultancy Cabinet) Brussels / Belgium**

- Monitoring EU policies (Energy, IT, Environment, State aid, trade agreements)
- Producing the monthly newsletter, writing articles, information notes and the 2008 annual report
- Support & assistance to senior consultants, organization & participation to conferences & meetings
- In charge of the layout making up & the supervisory control of the 3 year activity report 2006-2009
- Responsible of managing the collaborative work platform, In charge of 2 public exposés at the General Assembly (26/11/09)

July - September 2008 (Internship)

**Marketing Assistant in the fair trade Dpt. of INTERMÓN OXFAM (NGO) Valencia/Spain**

- Made market and documentation researches, managed commercial relationships with providers,
- Performed administrative and logistical tasks, processed invitation to tender & update inventories

April - July 2007 (Internship)

**Search Engine Optimizer at AERONET Agency (optimization of commercial websites) Lille**

- Attained supervisory control of the ranking improvements of our customers' websites, Purchase of Google Ads links,
- Conducted keywords searching, ranking analysis, traffic & sales reporting, HTML code optimization,
- Prospecting for new partnerships, Managed internal reporting & redaction of prospect customers oriented publications

## EDUCATION

2010 - 2011 **Master 2 Design and Management of IT Territorial Projects** - Université Paris X Nanterre La Défense (France)

2008 - 2009 **Master 2 International Corporate Management** - Université Catholique de Lille (France)

2007 - 2008 **Master 1 International Management** - University of Valencia (Spain)

2006 - 2007 **BA degree in Corporate Management** - Université Catholique de Lille

2002 - 2003 **Intensive courses preparing for the entrance exams to Sciences-Po Paris** - UC de Paris

## VOLUNTARY AND SOCIAL INVESTMENT

- Multi-task employee at the Résidence d'Automne (Retirement home), Summer 2004, Lille
- Manager of « l'Espace Langues », the Languages and Cultures room of my Faculty (2006-2007), Lille
- Member of the international relationship dept. of the student association of my university (la FEDE), Lille
- Participation to UNEeCC Student Workshops: 23-25 April 2009 (Pécs, Hungary), 22-24 October 2009 (Vilnius, Lithuania)
- Member of the network Friends of Rwanda Europe [Rwanda Week Europe 2011 / ICT Boot Camp Rwanda (Porteur de projet)]
- Member of France-Chine Interaction & student at the Confucius Institute (Paris X Nanterre)
- BTC Infocycle, a recognized trainingship program for professionals working in the development field, Autumn 2010, Brussels

## INTERESTS

Keen on IT, high technology and digital creation. My blog : [www.dailyspotlight.net](http://www.dailyspotlight.net)

Doing sports regularly (Fitness, Volley-Ball, Basket Ball and Running)

Passionate by geopolitics & traveling : USA (Florida), Guyana, Netherlands, Spain, England, Belgium, Hungary, Lithuania, Italy, Germany, Switzerland, Canary Islands, Sweden)

Songwriter, music producer & singer inspired by Soul, New Jazz, Reggae & Flamenco vibes

## REFERENCES

**Dr. Emmanuel PIC**

Vice-Dean of the FLSEG  
Catholic University of Lille  
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**Gérard Bally**

General Delegate of EURODOM  
Lobbying Cabinet (EU's Outermost Regions)  
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The Video Game Cluster of Paris/IDF region  
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